

**DIGITAL**  
**SQUAD**  
**AGENCY**

PORTFOLIO | CREDENTIALS

# ABOUT US & SERVICES

SOCIAL **MANAGEMENT**

ADVERTISING

WEB **SOLUTIONS**

MOTION **GRAPHICS**

BRAND **IDENTITY**

in the race of brands, what matters first is the way, they look because clients want to be impressed by the way their favorite brand look like, how nice it would be amongst other brands, and how unique they will feel being loyal to that brand. This is where Digital Squad comes; to reshape, enhance and boom our clients' business to reach their maximum potential through giving your brand the look that fits perfectly into the scope.

Using our previous experiences with various businesses and industries that we've worked with, we listen to our clients' ideas, problems, ambitions and consult them with the right methods to accomplish what they want, and from that point forward we start fashioning our brands identities to complement their new plans, and reach their audiences and clients with the right look.





## SOCIAL MEDIA MANAGEMENT

**Content Creation - Regular Posting - Social Listening - Competition Analysis**

# 01

We help you unlock your unique growth loops and put them into action with our world-class creatives and amazing content that drive rapid growth and maximize revenue potential.

When you partner us, you get a tailored content of proven experts that understand your business and are committed to achieving rapid growth that taps into your full potential. v





# SOCIAL MEDIA MANAGEMENT

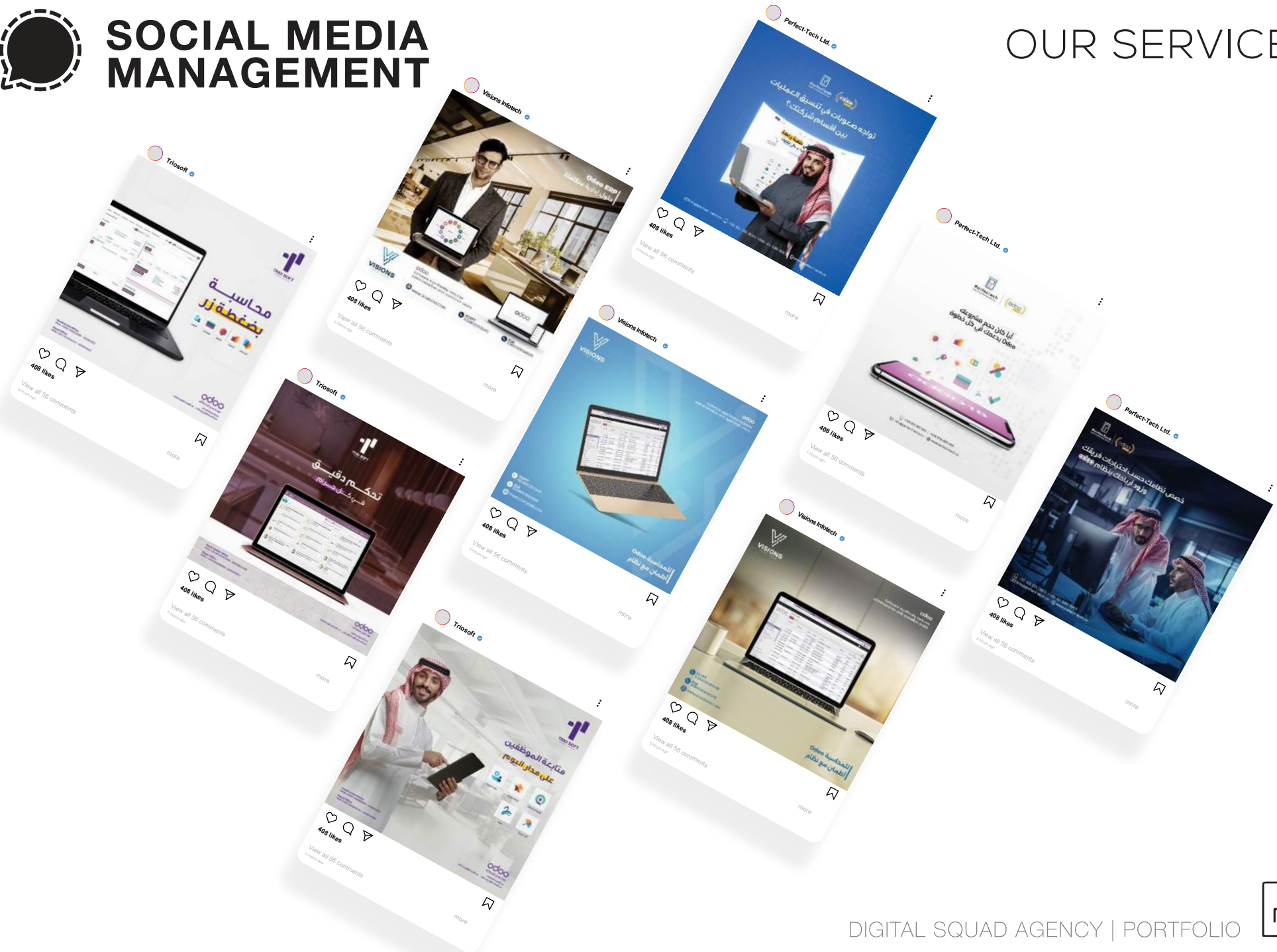
# OUR SERVICES





# SOCIAL MEDIA MANAGEMENT

# OUR SERVICES





# SOCIAL MEDIA MANAGEMENT

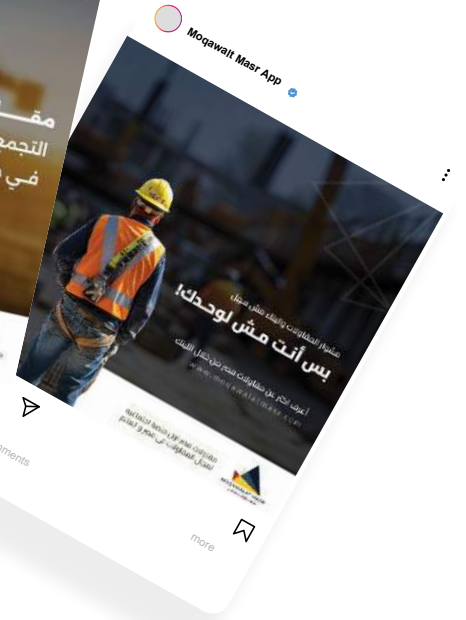
# OUR SERVICES





# SOCIAL MEDIA MANAGEMENT

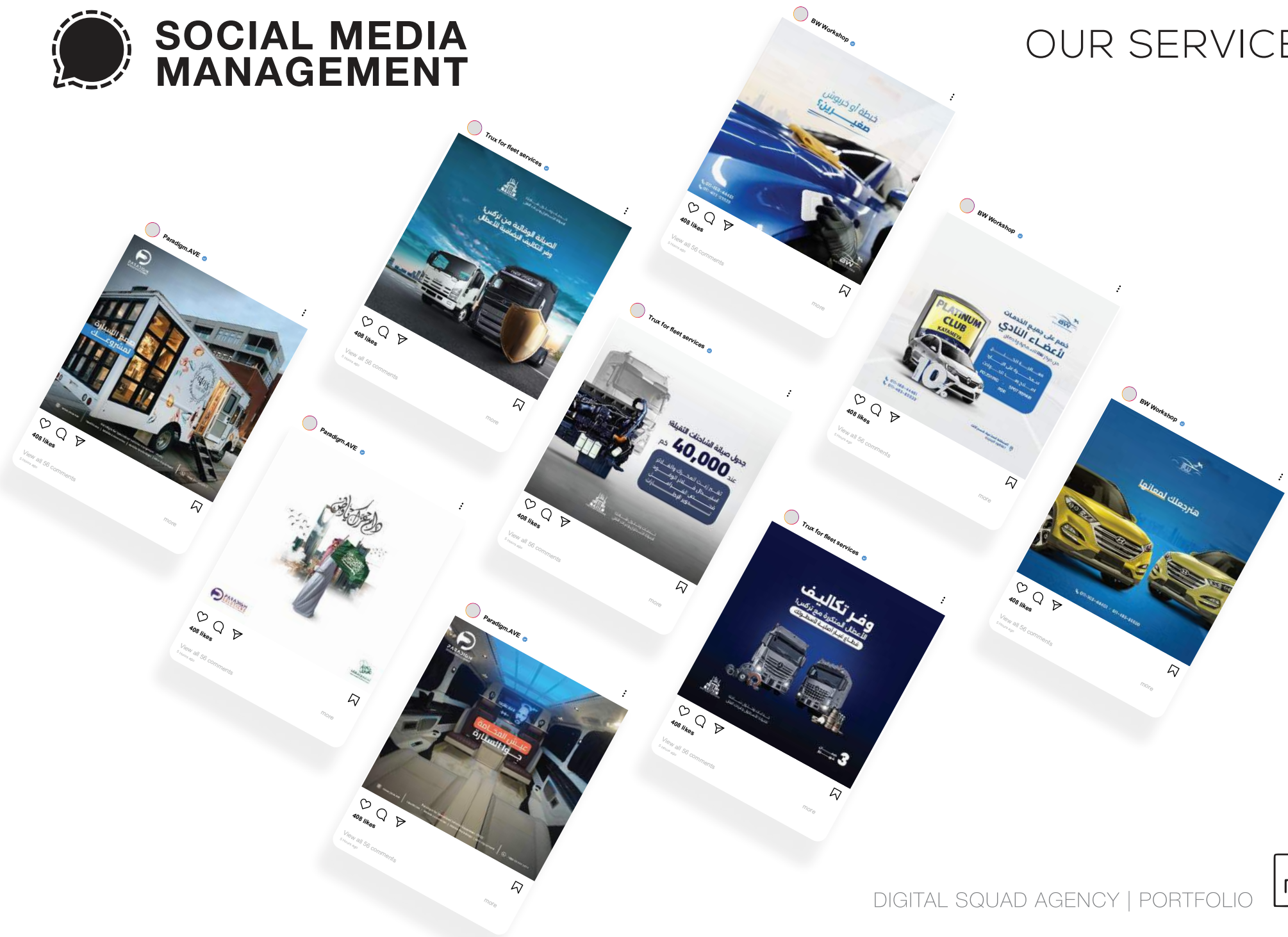
# OUR SERVICES





# SOCIAL MEDIA MANAGEMENT

# OUR SERVICES







# SOCIAL MEDIA MANAGEMENT

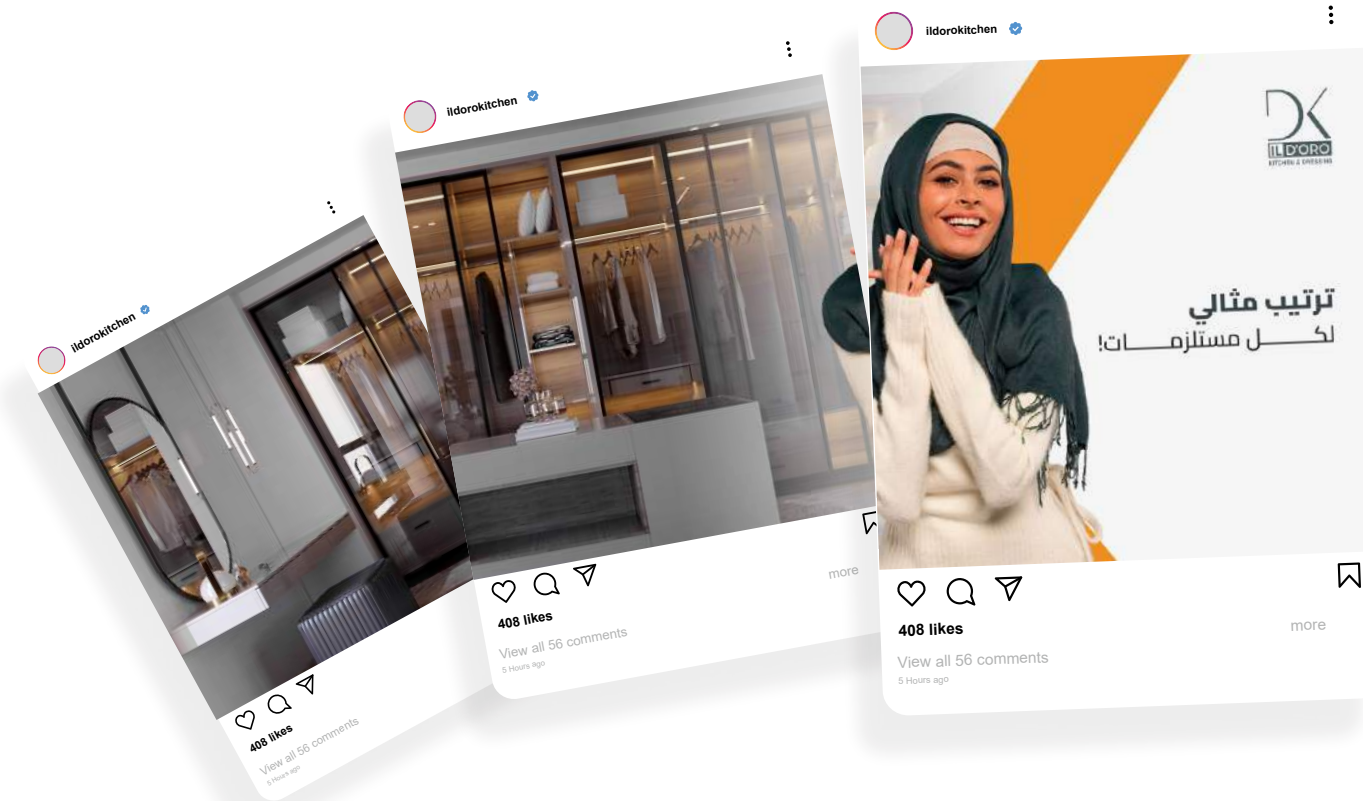
# OUR SERVICES





# SOCIAL MEDIA MANAGEMENT

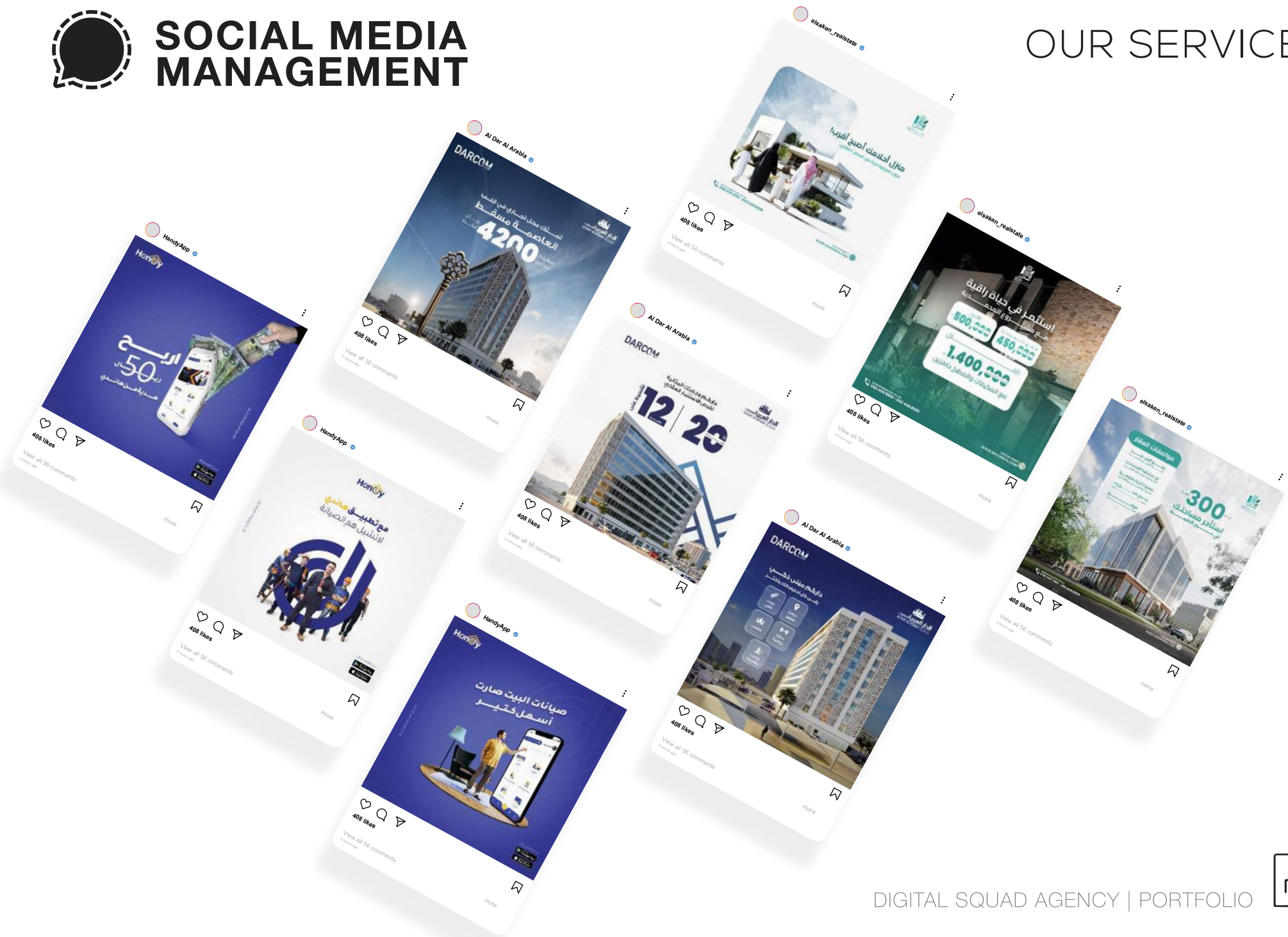
## OUR SERVICES





# SOCIAL MEDIA MANAGEMENT

# OUR SERVICES





# SOCIAL MEDIA MANAGEMENT

# OUR SERVICES



# 02



## CONVERSION RATE OPTIMIZATION

**SEM - PPC - Social Media Campaigns**

We make sure you get the best possible outcomes from your marketing investments.

Our tactics are driving results, with reporting and high-touch service. You'll get regular updates and suggestions on how you can best optimize your plan.

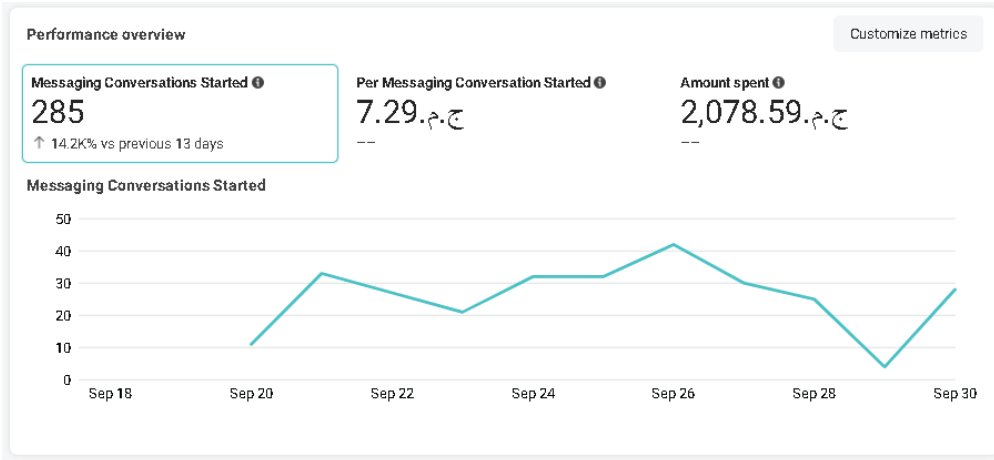




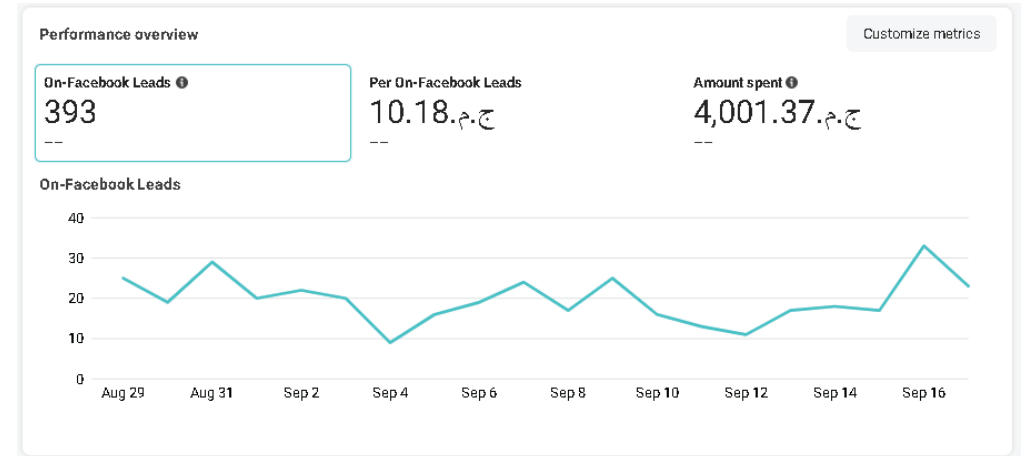
# CONVERSION RATE OPTIMIZATION

# OUR SERVICES

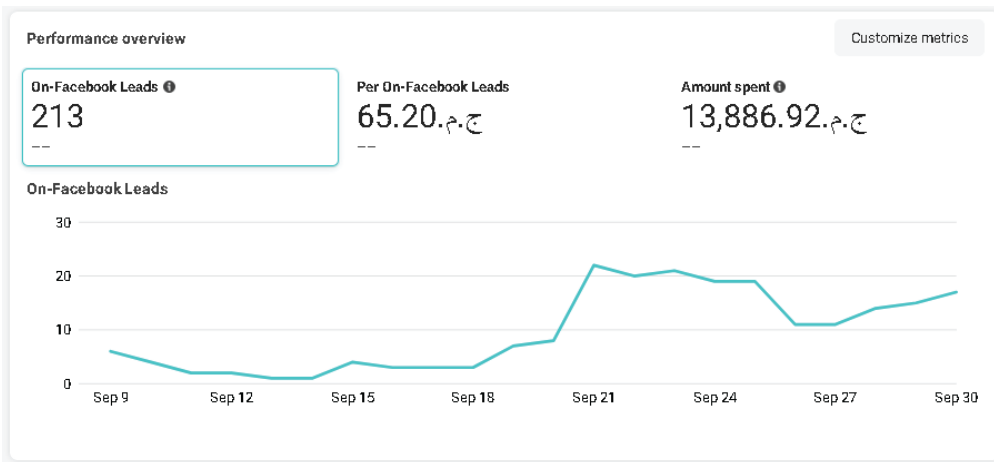
## SAMPLE OF OUR LATEST CAMPAIGNS



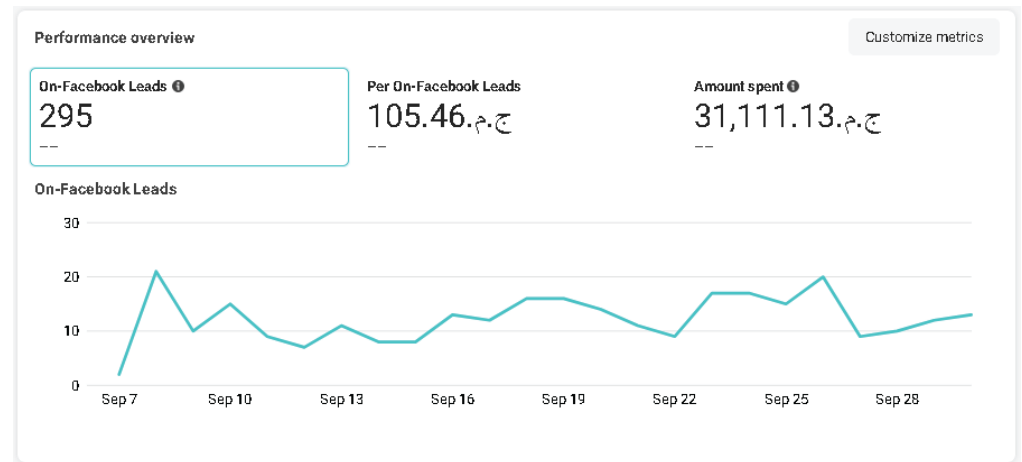
Case Study: Exceeding the client's target (250 lead/month)



Case Study: Exceeding the client's target (300 lead/month)



Case Study: Decreasing the Cost per Lead by (50%) in 20 days



Case Study: Decreasing the Cost per Lead by (30%) in 30 days



# 03



## WEB DEVELOPMENT

**Lead generation websites - Ecommerce - Landing Pages**

Your website is more than a digital brochure. We combine great responsive design, interactive user experience, and fast performance to craft Sales engine machine.

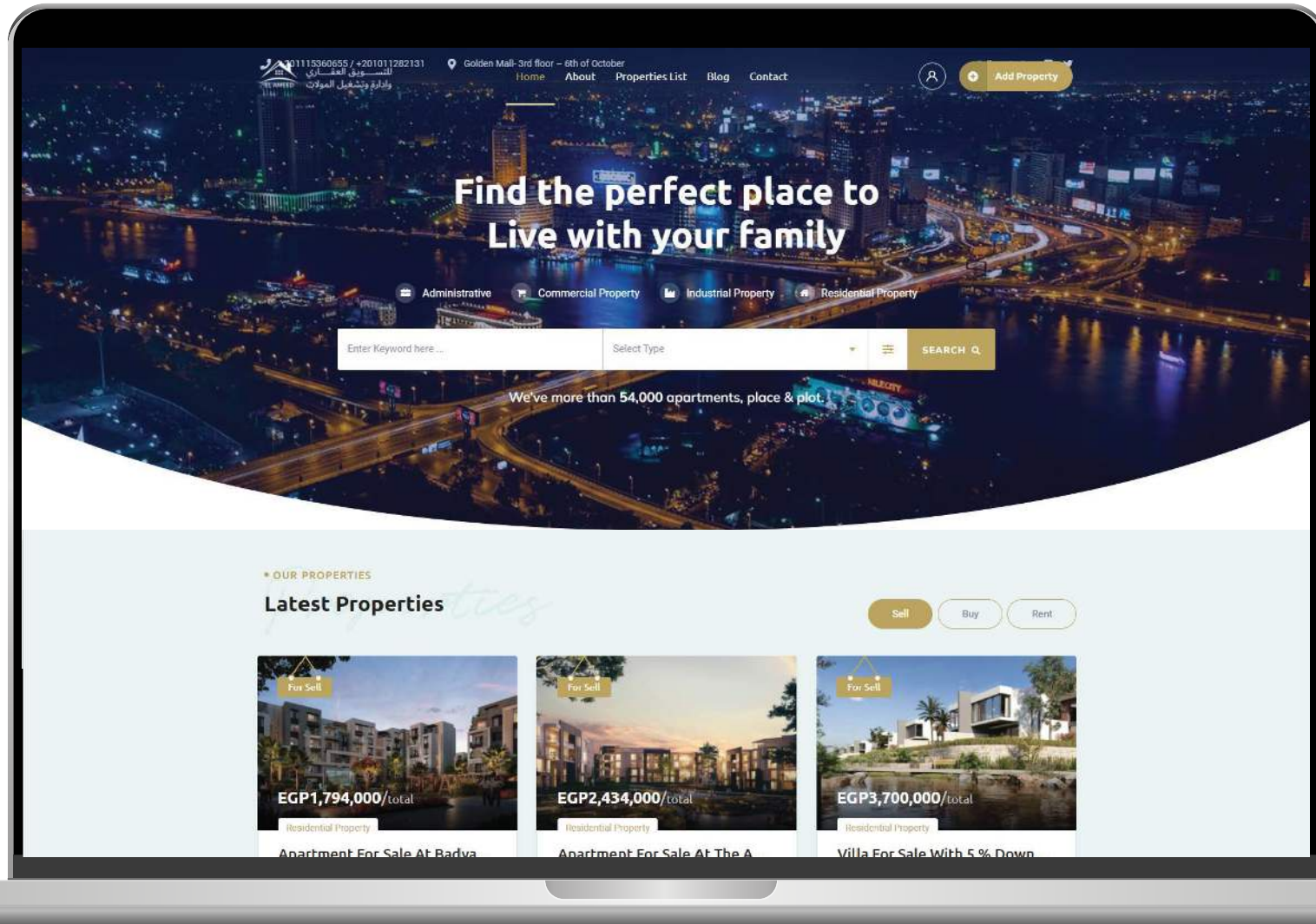
Our team will create the elements you need to achieve your goal. You'll get your assets on time and on budget. With in-house creative, copywriting, and digital media experts there's nothing we can't deliver.





# WEB DEVELOPMENT

# OUR SERVICES







## WEB DEVELOPMENT

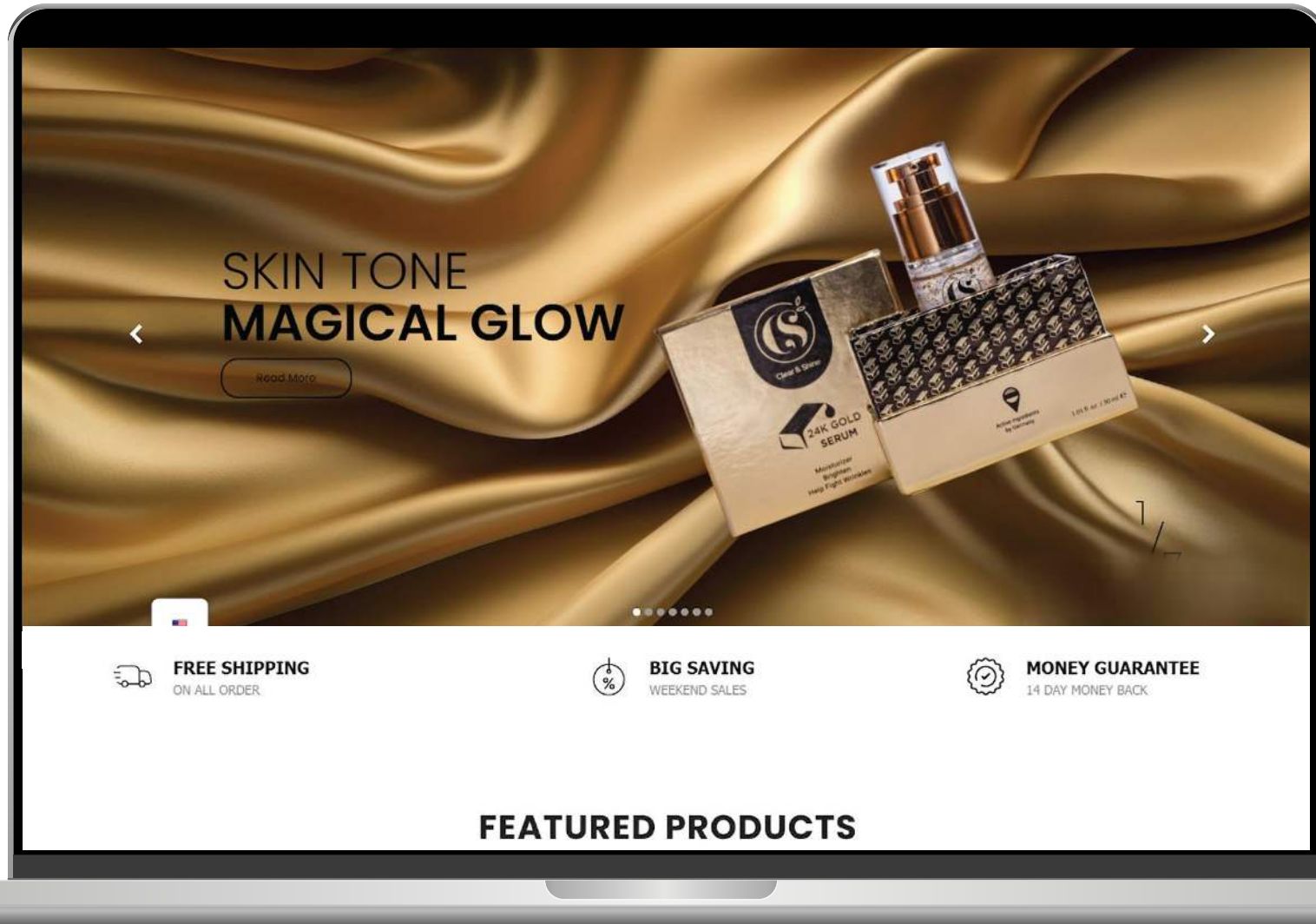
## OUR SERVICES





# WEB DEVELOPMENT

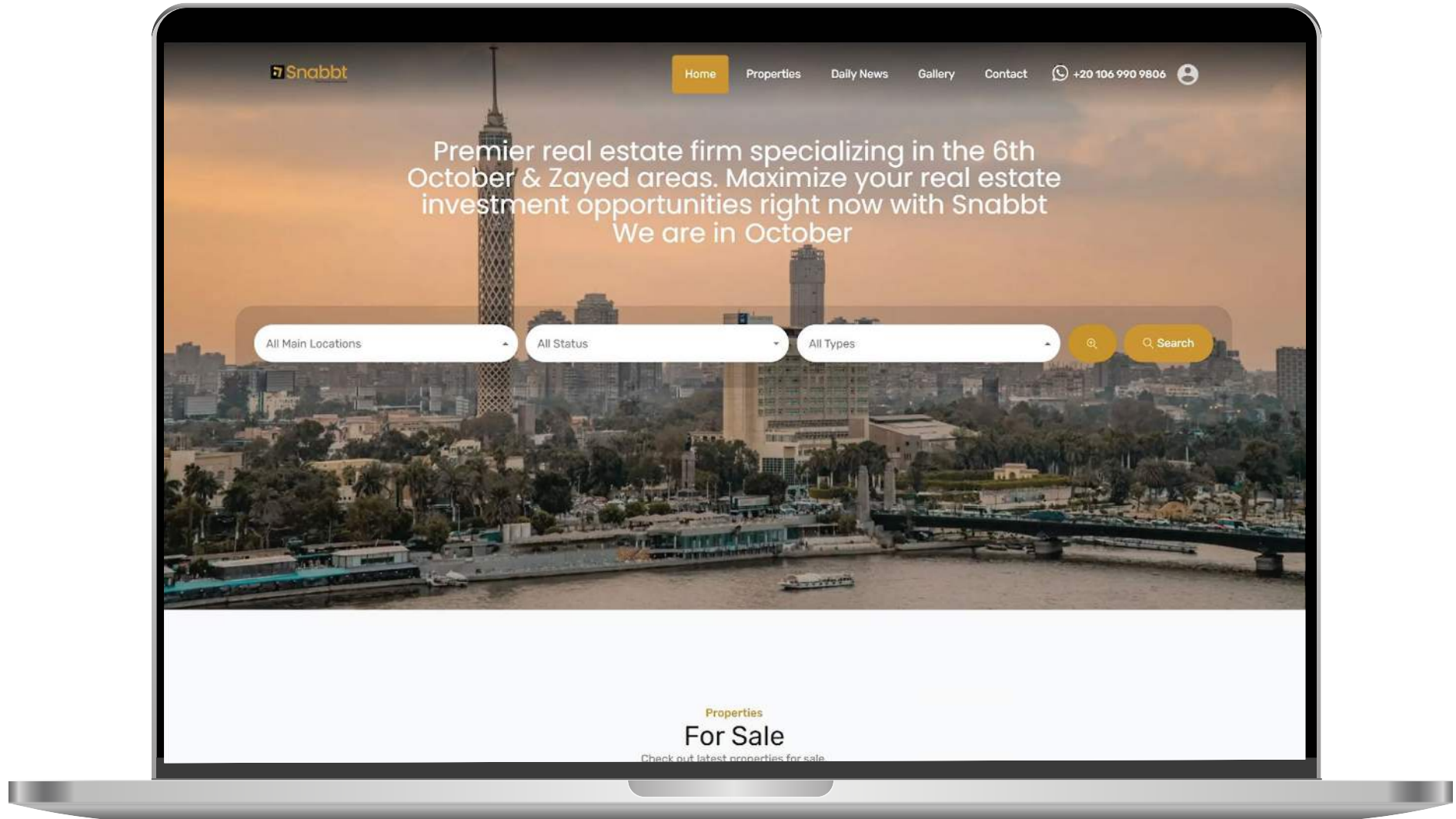
## OUR SERVICES





# WEB DEVELOPMENT

## OUR SERVICES





# WEB DEVELOPMENT

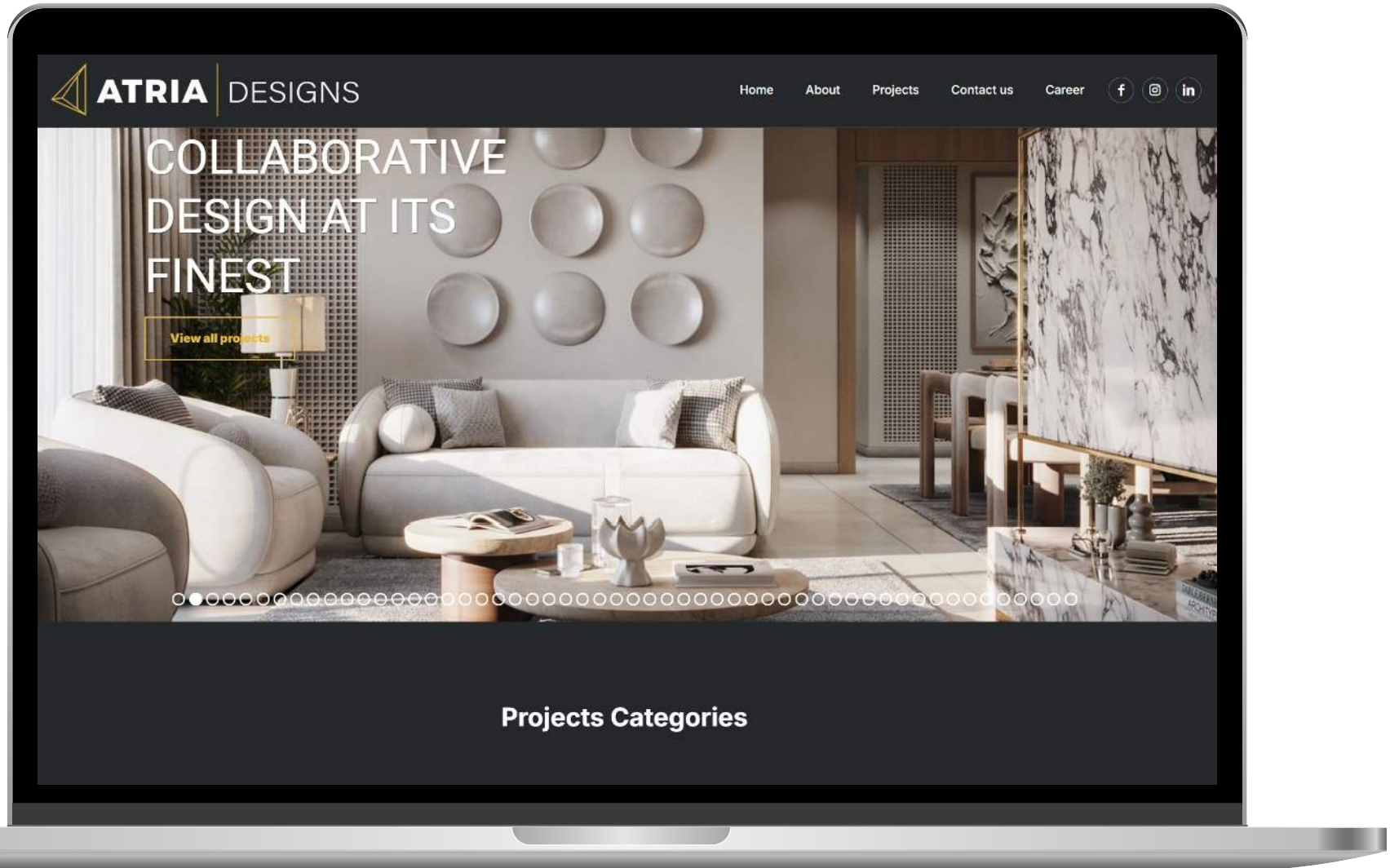
## OUR SERVICES





# WEB DEVELOPMENT

# OUR SERVICES



# 04



## MOTION GRAPHICS

**Motion graphics - Stop motion - GIFs - Video Editing**

Set your brand in motion, with our amazing motion graphics that catches your customers attention.

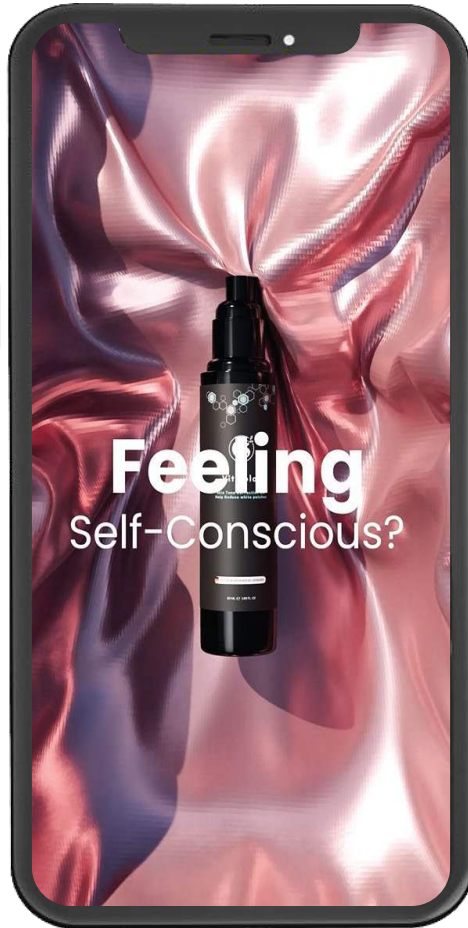
Your promotional videos and client reviews will be up to the next level. setting the difference between you and your competition apart.











# 05



## BRAND IDENTITY

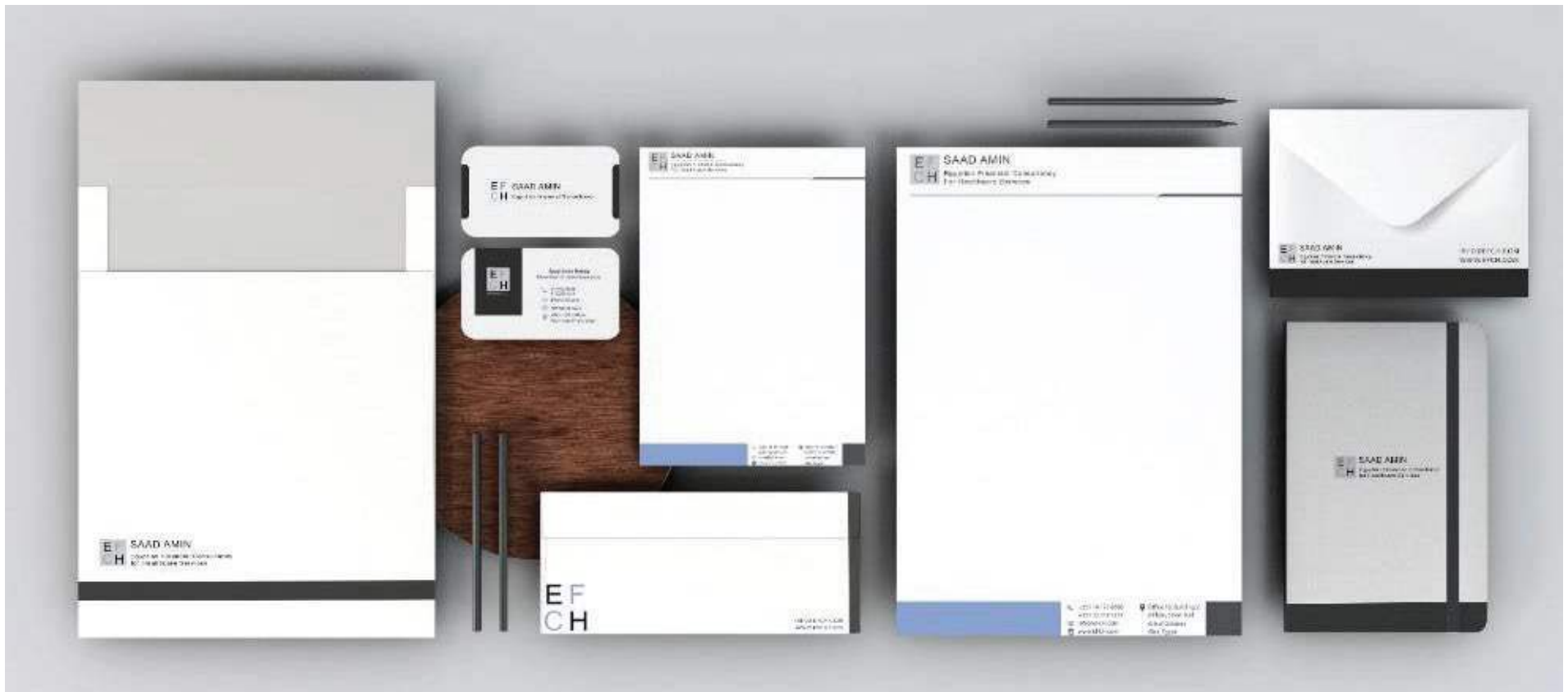
**Packaging - Entity / Logo Design - Newsletter - Business Documents**

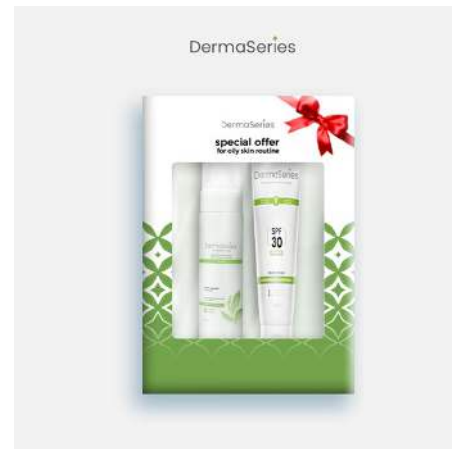
Brands in the twenty first century are like people, there's just too many of them, and each wants to look, feel and talk different to show it's character.

We get to know your brand inside out, and tailor the brand identity to suit its character and personality to reach desired target segments and market position with the right look whether the business is offering a product or a service.





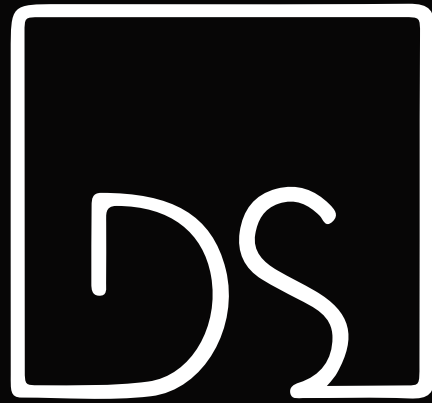




# BRAND IDENTITY

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**THANK YOU**

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